



Phil Morettini interviewed on Local SEO Today Podcast

Discussion covers a variety of topics related to startups and small businesses

SAN DIEGO, Calif., October 31, 2019 – PJM Consulting announced today it's President, Phil Morettini was interviewed by John Vuong on his SEO Today Podcast

Through this podcast series, Local SEO Search Inc. (one of the leading Search Engine Optimization companies in Canada) educates small and medium-sized businesses on the urgent need to establish a strong online presence and increase their return on investment (ROI) for advertising efforts. This can be accomplished through digital marketing campaigns, specifically local search engine optimization (SEO). Impact Teams Radio conducts interviews with corporate thought leaders focusing on corporate leadership and teamwork-oriented topics.

John's interview with Phil is roughly 45 minutes in length and covers a wide variety of topics from the keys to successfully starting a business to long term success factors. You can listen to the full interview using the link below:

<https://www.localseotoday.ca/live-interview-with-phil-morettini/>

Mr. Morettini is a senior technology industry executive with extensive experience in both Fortune 500 companies and early stage companies. He has served as a CEO, VP/General Manager and VP, Sales & Marketing across a number of high tech market segments with a focus on software-based businesses. In 2000, he founded PJM Consulting to serve the software, hardware and semiconductor companies in need of outside expertise and senior management bandwidth.

ABOUT PJM CONSULTING

PJM Consulting is a Management Consulting firm that provides [General Management](#), [Corporate Strategy](#), [Product Marketing](#) and [Business Development](#) services as well as [Interim Management to Software & Hardware companies](#) on a worldwide basis. The company was founded in 2000, is privately held and based in San Diego, CA. USA. Phil Morettini's publishes a [Technology Management Blog](#) on the PJM Consulting website: [Morettini on Management](#). The company also publishes a free monthly newsletter for Software and Technology Executives. Sign up for the PJM Consulting newsletter at <http://www.pjmconsult.com/data/newsletter.htm>.

Note to Editors: Photos are available on the PJM Consulting website or via the contact below:

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