

FOR IMMEDIATE RELEASE

PJM Consulting Announces “Morettini on <High Tech> Management”
Blog

New Blog to offer commentary and advice on High Tech Management &
Marketing

SAN DIEGO, Calif., May 5, 2005 – PJM Consulting announced today that its President, Phil Morettini, has begun publishing a Blog dedicated to Management issues in the High Tech and Software businesses.

The new Blog is free, initiated publication in April and is actively updated. You can read it by pointing your browser or newsreader to [Morettini on <High Tech> Management](#). RSS and Atom feeds are available for newsreader subscriptions.

Morettini on <High Tech> Management will address hot topics in High Tech, offering provocative viewpoints and commentary. The Blog will also offer posts that will serve as “mini-tutorials” on issues facing Software and Tech companies, such as Leadership, Product Planning, Distribution Channel strategy & development, Financing, M&A, Pricing, Promotion, Sales Force development & management and much more. The first month’s posts are available and user comments and feedback are welcomed.

For more information on PJM Consulting visit <http://www.pjmconsult.com> or contact the company directly at info@pjmconsult.com or 858.792.1062. The “Morettini on <High Tech> Management” Blog can be found at <http://www.pjmconsult.com/philsblog.html>

ABOUT PJM CONSULTING

PJM Consulting is a Management Consulting firm that provides General Management, Marketing, Sales and M&A services to High Technology companies. The company was founded in 2000, is privately held and based in San Diego, CA. USA

Note to Editors: Photos are available on the PJM Consulting website or via the contact below:

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