

FOR IMMEDIATE RELEASE

Phil Morettini named Chairman of SDSIC C-Level Business Interest Group

PJM Consulting President to Head Planning Committee for Events Targeting the Most Senior San Diego Software Executives

SAN DIEGO, Calif., March 9, 2007 – PJM Consulting announced today that its President, Phil Morettini, has been named to lead the C-Level Business Interest Group of the San Diego Software Industry Council (SDSIC).

The C-Level Business Interest Group (BIG) is unique in the Southern California region for two reasons: The C-Level BIG is focused on issues important to senior executives at software companies, and utilizes an intimate, informal atmosphere to foster interactivity during the monthly BIG meetings. Sessions are limited to 25 total attendees, with recent topics covering early stage funding, preparing a software company for sale and online business models. Currently the C-Level BIG format includes a speaker or panel on a timely, hot industry topic, on a bi-monthly basis. On the odd months, the meetings are driven by attendee-defined topics, and attendance is on an invitation-only basis.

"We are constantly tweaking the format of the C-Level BIG, to make it more relevant to software company CEO, CFOs, CMOs, VPs and other functional heads. Our goal is to provide a forum for these senior executives to obtain advice on the toughest problems facing their businesses, as well as comfortably network with their peers, in other Southern California software companies" stated Phil Morettini.

For more information on the SDSIC BIGs visit:

<http://echo.bluehornet.com/phase2/survey1/survey.htm?CID=elujgn>

For more information on PJM Consulting visit <http://www.pjmconsult.com> or contact the company directly at info@pjmconsult.com or 858.792.1062.

ABOUT PJM CONSULTING

PJM Consulting is a Management Consulting firm that provides General Management, Marketing, Business Development and M&A services to Software & High Technology companies. The company was founded in 2000, is privately held and based in San Diego, CA. USA. Phil Morettini's Blog: "Morettini on <High Tech> Management" can be found at <http://www.pjmconsult.com/philsblog.html>. The company also publishes a free monthly newsletter for Software and Technology Executives on a bi-weekly basis. Sign up for the PJM Consulting newsletter at <http://www.pjmconsult.com/data/newsletter.htm>.

Note to Editors: Photos are available on the PJM Consulting website or via the contact below:

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